

6 undeniable reasons to invest in your dental wellness



Evade tooth decay

More than 60% of seniors had moderate or severe gum disease making them more susceptible to tooth loss and root decay.



Boost your confidence

Research shows that healthy teeth and gums are important to a person's self-esteem and how they feel about themselves.



Avoid a financial fiasco

Most Americans face serious dental problems and end up in the ER as a last resort, where treatment is 10x more expensive than the cost of preventative care.



Grow your family with financial security

20% of a child's total health care expenses stem from dental costs.



Reduce risk of life-threatening conditions

Poor oral health can increase the risk of serious health problems including cardiovascular disease, diabetes and stroke.



Empower yourself to prioritize dental health

Working adults are 30% more likely to visit a dentist at least one a year if they have dental insurance.

Dental knowledge empowers you

Dental insurance protects you, benefits your health and supports you financially.



Frequent emergency room visits

Every 15 seconds someone visits an ER for dental issues.

Keep your teeth strong as you age

1 in 4 adults aged 65 and older have lost all their teeth due to untreated oral disease.

Protect yourself and prevent major issues

About 74 million Americans don't have dental coverage.

Save more with preventive care

\$2.7 billion was spent on hospital emergency department visits for dental conditions in 2017.

Gum disease affects many

Studies estimate that 47.2%, or 64.7 million American adults, have mild, moderate or severe periodontitis.

